

FOR AFFILIATE PARTNERS

Verified deals, one brand at a time.

Skoqo gives each brand its own page listing **only official offers, checked at the source with their exact conditions** and re-checked every 3 to 7 days; the fake codes that circulate online are flagged as fake. Every button is a **deep link to the page of the offer**, never the homepage, read by French shoppers who already intend to buy.

A FAST-GROWING SITE

x7
brand pages since 1 Sep 2026
71 → 512

x5.7
brand pages showing in Google
62 → 353

+63%
Google impressions
28 days vs previous 28

3 to 7
days between two checks of each page
every page, all year

74%
of Google clicks on mobile

97%
of Google clicks from France

2,942
live offers listed and dated

3,378
codes found online, fact-checked

Google figures: last 28 days (9 Sep to 6 Oct 2026) compared with the previous 28 days (12 Aug to 8 Sep 2026). Brand pages showing in Google: distinct brand pages with at least one impression in each period. Page and offer counts as published on skoqo.com on 7 Oct 2026.

Brand pages published

Brand pages live on skoqo.com, 1 Sep to 7 Oct 2026

Date	Brand pages published
1 Sep	71
8 Sep	73
15 Sep	76
22 Sep	76
29 Sep	245
7 Oct	512

New brand pages go live every day, mostly software and SaaS: 15 software and business-tool pages on 1 Sep, 179 on 7 Oct 2026. 128 of them went live in October and are being indexed by Google now.

Brands covered, by category

512 brand pages on 7 Oct 2026. Our priority: software and SaaS.

SOFTWARE AND B2B

Software and subscriptions 107
10 VPNs, 10 antivirus suites, 5 password managers, AI and creative tools, streaming

Hosting and business tools 72
22 hosting, cloud and domain brands, email marketing, CRM, SEO, no-code

CONSUMER

Category	Count
Fashion and jewellery	71
Sport and leisure	54
Home and family	43
Tech and appliances	38
Travel	38
Beauty	35
Groceries and food delivery	19
Banking and admin	16
Marketplaces	12
Music	7

What a partner brand gets on Skoqo

A dedicated brand page

A one-line verdict, every verified offer with its conditions and end date, a promo calendar (when to buy), tips, a fact-check of the codes circulating online and an FAQ.

Deep, tracked links

Each button opens the matching page: pricing, plan, coupon or campaign page. Never the homepage. Affiliate links carry `rel="sponsored"`.

Email: newsletter and brand alerts

A weekly newsletter, plus opt-in alerts by brand ("Notify me: NordVPN Black Friday").

A screenshot of your official offer page

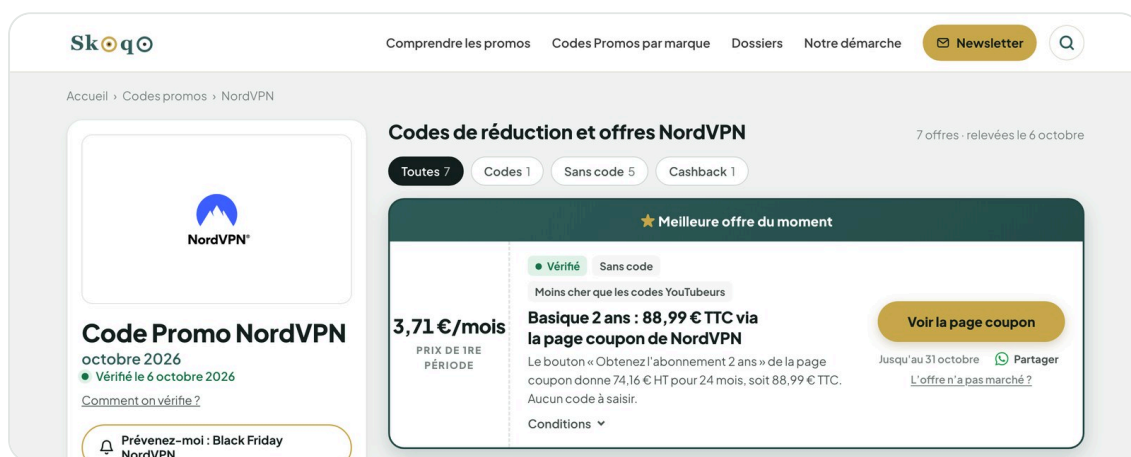
Dated capture of the brand's own offer page, already on 100+ brand pages, so readers see the deal before they click.

Category guides and data

Eleven "How to save on..." category guides and the Skoqo promo barometer, built from the data of our brand pages, link to the brand pages.

Social and video

Instagram and Facebook (automated daily posts and Reels), Pinterest and a YouTube channel with brand explainer videos embedded on the brand page.



Example: skoqo.com/codes-promos/nordvpn/ · verdict, best offer of the moment, YouTuber code tested at checkout

Captured 7 Oct 2026

Our compliance commitments

- ✓ **Official offers only.** Each offer is read on the brand's site (or cross-checked with dated, named sources) and shown with its exact conditions, end date and last check date.
- ✓ **No brand bidding.** No paid search on your brand terms, a public commitment: skoqo.com/notre-demarche/#engagements-marques.
- ✓ **Clear disclosure.** Affiliate links are disclosed in the footer of every page and on every brand page.
- ✓ **No incentivised traffic.** Readers are never paid or rewarded for clicking our links.
- ✓ **No unauthorised codes.** No invented codes, no codes exclusive to another partner. Codes found elsewhere are shown as fake or expired when they are.
- ✓ **No adware.** No browser extension or toolbar, no pop-ups, no forced clicks: copying a code never opens the merchant site by itself.
- ✓ **No paid ranking.** Offers are ordered by the same editorial grid for every brand: an affiliate link never moves an offer up or changes a verdict.

Work with Skoqo

Send us your exclusive codes, campaign calendar and deep-link requirements: we add them at the next check of your page.

contact@skoqo.com

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